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Strategic
Leadership for
Women in
Fashion

Fashion Institute
of Technology

March 15, 2007

 EXECUTIVE EDUCATION

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Fashion Institute of Technology
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New York City 10001-5992

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Executive Women in Fashion

Director's Letter

I am pleased to announce Executive Women in Fashion, the newest program offered by FIT's Center for Executive Education. The program provides professionals in fashion and retailing with a specialized resource for career development and advancement.

The program's first seminar, *Strategic Leadership for Women in Fashion*, is designed for women executives who are poised for advancement into major leadership positions. Over a day filled with lectures, panel discussions, and break-out sessions, a select group of top professionals in their fields will address the specialized leadership skills employed by successful female executives—and how these can be implemented to advance your own career.

I am confident that you will find *Strategic Leadership for Women in Fashion* to be educational, inspirational, and, ultimately, fulfilling. I encourage you to not only join us for this event, but to become a regular participant in the Executive Women in Fashion events and to take advantage of our services in the months to come.

With kindest regards,



Eric Hertz

Director, Center for Executive Education

Strategic Leadership for Women in Fashion



Kristine Welker

March 15, 2007
Fashion Institute of Technology
Conference Center at FIT
Seventh Avenue at 27 Street
New York City

- | | |
|----------------|--|
| 8:30-8:45 am | Introductory Remarks
Dr. Joyce F. Brown, president,
Fashion Institute of Technology |
| 8:45-10:15 am | Lecture
"Gender and Leadership"
Dr. Deborah Merrill-Sands, dean,
Simmons School of Management;
faculty affiliate, Center for Gender
in Organizations |
| 10:15-10:30 am | Break |
| 10:30 am-noon | Roundtable Discussion
"The Transformative Power of a Female CEO"
Moderator:
Mindy Grossman, CEO, Retail,
IAC/Interactive Corp.

Guest Speakers:
Paulette Garafalo, group president,
Hickey Freeman, Hartmax Corporation
Karen Murray, group president, Menswear,
Liz Claiborne Inc. |
| noon-2 pm | Luncheon Program
"Women as Leaders"
Introduction:
Kathie De Chirico, president,
Visionary Strategies

Keynote Speaker:
Kristine Welker, vice president and publisher,
<i>Cosmo GIRL!</i> / Hearst Corporation |
| 2-3:30 pm | Lecture
"Coaching and Leadership"
Dr. Jan Birchfield,
founder and president,
Princeton Leadership Development |
| 3:30-4:30 pm | Break-out Sessions
"Building and Maintaining Networks"
Ellen Constantinides, president
and COO, PVH Shirt Group,
Phillips-Van Heusen Corporation

"Leadership Through Inspiration"
Jacki Nemerov, executive vice president,
Polo Ralph Lauren Corporation

"Mentoring and Coaching:
Key to Career Satisfaction"
Joyce Henry, senior vice president
of merchandising,
Macy's East

"Communications and Leadership"
Jeanette Nostra, president,
G-III Apparel Group, Ltd. |
| 4:30-5 pm | Program Summary and Conclusion |
| 5-6 pm | Reception |

Executive Women in Fashion

Executive Women in Fashion is an educational and networking program for managers in retailing, fashion, and related industries, offered through FIT's Center for Executive Education. The program provides women executives with the access, information, and connections needed to advance in their careers. Traditional business seminar topics in conflict management, creative and critical thinking, effective communications, executive coaching, networking techniques, and strategic planning are tailored to address the singular opportunities and challenges facing women professionals today.

The goals of the program are:

- To provide senior women executives in fashion and retailing with continuing study in their field, a venue for furthering their careers, and opportunities to network with their peers.
- To educate up-and-coming women executives in fashion and retailing in leadership skills, functional knowledge, strategic planning, and critical thinking abilities.
- To offer valuable perspectives on life balance issues and achieving harmony in business, family, and personal pursuits.
- To serve as an informational resource, providing books, journals, articles, and online services of special interest to women executives in the industry.
- To provide one-on-one coaching, mentoring, and support services for women executives at all levels.

About the Center for Executive Education

The Center for Executive Education, offered through FIT's School of Graduate Studies, serves senior management in fashion retailing, marketing, and manufacturing. Its Advanced Management Program is the only executive education curriculum of its kind in the U.S., bringing together leading minds in academia, business, and industry to provide a comprehensive overview and understanding of the challenges and opportunities inherent in today's marketplace. Living case studies, engaging lectures and panel discussions, and intensive formats are tailored to fit the schedules and needs of working professionals. All Executive Education programs are held in the Conference Center at FIT, conveniently located on the college's campus in midtown Manhattan.

About FIT

The Fashion Institute of Technology is a State University of New York college of art and design, business and technology, offering more than thirty programs of study leading to the AAS, BFA, BS, MA, and MPS degrees. Host to more than 10,000 students from across the U.S. and around the world, FIT is internationally renowned as a creative and academic institution at the forefront of educating future leaders in the fashion and related businesses. The college is also a vital resource for working industry professionals, offering more than 1,000 evening and weekend credit and noncredit courses, including a range of professional-level degree and certificate programs through its School of Continuing and Professional Studies.

Executive Women in Fashion Advisory Board

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Mindy Grossman
CEO, Retail
IAC/Interactive Corp.

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Kathie De Chirico
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Ellen Constantinides
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Strategic
Leadership for
Women in Fashion

Fashion Institute
of Technology

March 15, 2007

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