



Visionary Strategies Past Speaking Engagements:

- October 2008* “What happens when you become a brand focused organization” – XXXII National Congress of the Mexican Apparel Industry Chamber, Puerto Vallarta, Mexico
- August 2008* Presenter of a workshop for the textile industry about Branding and Promotional Strategies for Micro, Small and Medium Enterprises – Sustainable Economic Development Ministry of the State Government of Guanajuato, Mexico
- August 2008* “How to Succeed at Building Enduring Brands” – Cotton Forum 08 in Mexico City, Mexico
- September 2007 Key presenter of “How do you decide what your brand stands for?” – FIT Executive Women’s Leadership Seminar on “Branding Yourself for Success”
- January 2006 “Branding and the Change in Consumer Demand” – AAFA (American Apparel & Footwear Association)/ Economic Competitive Council Keynote Speaker
- March 2006 “Branding: It’s as Close as Your Blackberry” – SKY IT GROUP – Power Breakfast for C-Level Executives
- November 2005 “Branding is Here to Stay” – Keynote Speaker for the Children’s Forum – AAFA Sponsored
- October 2005 Advisor for Harvard Business School MBA Team on a Licensing Case Study

“Brand Architects: Building Empowerment through Partnership”

Visionary at the Carriage House, 88 Orchard Road, Skillman, NJ 08558

908-281-3833, 908-281-3834 (fax)

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- September 2005 “Branding a Factory” – AAPN (American Apparel Producers Network) Annual Meeting Presentation
- July 2005* Key Branding Specialist on Panel at CAFTA Summit in El Salvador
- June 2005 “What is Product Placement?” – AAFA Issues Seminar: Host and Creative Director
- March 2005* “Branding and Its Impact on Business” – MBA Program at Instituto Superior de Empresa y Moda, Madrid, Spain
- January 2005 “Remodeling Brand Strategies” – Keynote Speaker for AAFA/ Economic Competitive Council Seminar

*International Speaking Engagements

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